



Indigenous BC Tourism Engagement 2018

Join Aboriginal Tourism BC (AtBC) in a conversation on the Value of Tourism and be part of the growing excitement.

AtBC be will be connecting with Indigenous Communities and Entrepreneurs over the next six months to stimulate a conversation on how to engage in the tourism sector and how AtBC can support a regional shared vision for developing market-ready experiences and world class destinations to meet the growing demand for authentic Indigenous tourism.

Workshop Overview

The Indigenous BC Tourism Engagement will be a one-day workshop that will include a morning session focused on demonstrating the value of tourism through presentations and panel discussion of local Indigenous operators. The afternoon is an engaging and interactive session that takes you on a journey that will develop a road map for tourism development.

Indigenous BC Tourism Engagement Workshop	
9:30 am – 10 am	Meet and Greet
10 am – 12 noon	Value of Tourism & Best Practices Panel
12 noon – 1 pm	Lunch
1 pm – 3 pm	BC Tourism Café

Benefits

These sessions will be held in every region throughout BC:

- › Awareness of the tourism opportunity and industry trends
- › Connection to AtBC Team and Local Regional partners
- › A Roadmap guide to become involved as communities, managers or entrepreneurs
- › Support to take the next steps in the development process
- › Support in the cultural and business development aspects of tourism development



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Engagement Schedule

These sessions will be held in every region throughout BC:

- › **Kootenay Rockies** – February 19, 2018
- › **Vancouver Island** – March 2018
- › **Northern BC** – February 27 & March 2018
- › **Vancouver Coast and Mountain** – To Be Announced
- › **Cariboo Chilcotin Coast** – To Be Announced
- › **Thompson Okanagan** – To Be Announced

Who Should Attend

- › Indigenous operators, entrepreneurs, community members, Leaders, youth and Elders, economic development officers, Aboriginal Capital Corporations
- › Partners with an interest to grow the industry

DON'T MISS THIS OPPORTUNITY TO BE PART OF THE CONVERSATION – IT IS FREE TO PARTICIPATE!

To find out how you can participate in the **Indigenous BC Tourism Engagement**, please contact **Linda Calla**, Corporate Services & Regional Project Coordinator - Aboriginal Tourism BC at **604-921-1070** Ext. **224** or via email at **Linda@AboriginalBC.com**.

For more information on AtBC and our 5 Year Plan please refer to [About AtBC](#) and [AtBC Pulling Together 5 Year Plan 2017-2022](#)

Not a Stakeholder of AtBC?

Not to worry – AtBC can assist you in becoming a member so you can receive up to date information and become a part of the fastest growing tourism sector. Contact **Melanie Bingham**, Project Assistant - Aboriginal Tourism BC at **604-921-1070** Ext. **231** or via email at **Melanie@AboriginalBC.com**.



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